

(This search ended in April, 2004, with the appointment of Joseph Isaacs, who previously was executive director of the American Occupational Therapy Association, vice president for trustee and community leadership at the American Hospital Association, and president and CEO of the National Health Council.)

Job Announcement

RESOLVE: The National Infertility Association President and CEO (Posted: January 28, 2004)

RESOLVE: The National Infertility Association has retained Slesinger Management Services to recruit a passionate leader and results-focused manager to serve as president and CEO at its new national headquarters in Washington, DC. This is an exceptional opportunity for an individual with strong advocacy and fundraising skills who is committed to working on health and political issues on behalf of the 6.1 million men and women affected by infertility as well as all people who wish to someday have a family. Applications will be accepted until this position is filled.

The Organization

RESOLVE enables family building through advocacy, awareness, education, and through direct and compassionate support for individuals in resolving their fertility issues. Through its broad network of chapters and advocacy programs, RESOLVE provides the consumer voice in influencing important national legislation and policy related to the regulation of and access to infertility treatment and family-building options. Recently, the political climate for assisted reproductive medicine and in vitro fertilization (IVF) has shifted, with fertility treatments coming under new scrutiny despite their successful use for more than 25 years. RESOLVE is committed to preserving the availability of these treatments for people who need them.

In addition, RESOLVE provides up-to-date information and support via the web, publications, and direct consultations with consumers on the changing medical technology that helps couples facing fertility issues conceive, as well as on other family-building options such as adoption.

Established in 1974, RESOLVE has a staff of 15 persons supporting approximately 7,000 members in 39 chapters throughout the country. In 2004, RESOLVE will have an operating budget of \$1.8 million, most of which comes from consumer and professional membership dues, publication sales, contributions and sponsorships from pharmaceutical and medical devices companies, and advertising in its magazine, *Family Building*. The organization is governed by a 21-person board of directors, composed primarily of individuals with personal or professional experience with infertility.

Over the past year, the board has conducted a thorough review of its mission and strategic direction with the assistance of the management consulting firm McKinsey and Company. A major conclusion of the study is that RESOLVE should become even more active in advocacy, especially at the federal government level, and should strengthen its fundraising and public outreach capacities so that it can expand its work on behalf of men and women facing fertility challenges and all those who one day might want to have a family. As a result, the national headquarters is being moved from the Boston suburb of Somerville, Massachusetts, to Washington, DC, where the new president and CEO will be based. Currently, RESOLVE is being led by an interim CEO, who has agreed to lead the organization during this transition.

The Washington office, which will open when the new president and CEO is hired, will also be home for three new executive staff to be hired by this person—a vice president for advocacy, a vice president for development, and a vice president for public relations—as well as other staff required to assist these positions. The current staff in the Somerville office will remain there, and will continue to be responsible for operations including member support, chapter services, communications, and financial management.

To learn more about RESOLVE, see www.RESOLVE.org.

Principal Responsibilities of the President and CEO

This is a unique opportunity for a person with both leadership and management skills who would like to devote the next several years of his or her professional career to helping people facing family building challenges. It is an opportunity to deal with dynamic issues that have medical, social, scientific, political, and ethical ramifications, some of which are not yet fully understood or even known.

The overriding responsibility of the next president and CEO is to build a first-rate advocacy, fundraising, and public relations operation at the new headquarters in Washington, DC, and to guide and lead the ongoing programs and administrative work that will continue to be run from the Massachusetts office.

Specific responsibilities include:

1. Establishing RESOLVE as a visible, effective political force for the infertility community and for all persons who wish to someday build a family.
2. Raising significant additional revenue from individuals, foundations, corporations, and other sources to expand the organization's budget so it can take on new issues and challenges.
3. Serving as a media spokesperson and champion for RESOLVE.
4. Developing the board of directors so it becomes a more effective governing body that can help RESOLVE carry out its mission.
5. Expanding membership and strengthening the capacity of local chapters.
6. Overseeing the programs and administrative activities that will be carried out in Massachusetts.

Desired Skills and Personal Characteristics

To be successful, the president and CEO should be:

1. Capable of mobilizing the many and diverse constituencies who care about family-building rights and options to influence public policy and to advocate on issues related to insurance coverage, reproductive technologies, government funding for important research, and adoption.
2. A successful fundraiser, with a track record that includes significant success from individuals, foundations, corporations, and other donors at the national level.
3. An excellent communicator, able to motivate, inspire, and persuade public officials, funders, the media, and the medical community.
4. A skilled manager, capable of leading a dedicated staff operating in two locales.
5. Knowledgeable about the effective management of nonprofit organizations, especially associations that have chapters throughout the country.
6. Able to develop a strong working relationship with a board of directors made up of individuals deeply dedicated to the success of RESOLVE.
7. Committed to the mission of the organization, and the ways in which the organization can contribute to the needs of people dealing with family-building issues.
8. Able to travel, especially to the office in Massachusetts, the chapters throughout the country, and potential donors.

Desired Experience

The ideal president and CEO will have:

1. At least five years of senior-level experience at nonprofit organizations involved in advocacy or health policy;
2. At least five years of direct involvement in fundraising, with results that demonstrate great ability.
3. Professional or personal experience with infertility is desirable, but not required.

Compensation

Salary will be commensurate with experience and qualifications. Compensation also includes a comprehensive benefits package.

To Apply

Please **e-mail** (or mail) a cover letter, resume, and three-year salary history (which will be held in strict confidence) to:

Larry H. Slesinger
Slesinger Management Services
5016 Westpath Terrace
Bethesda, MD 20816
Tel.: 301-320-0680

E-mail: Larry@SlesingerManagement.com (attached files in MS Word only)

All applications will be acknowledged promptly as long as an e-mail address is provided.

(This job announcement can also be found at www.SlesingerManagement.com.)

RESOLVE is an Equal Opportunity Employer.